



CURRICULUM VITAE
LIZAN VAN DEN AKER

PROFILE



Lizan van den Aker

I am a cheerful, motivated, ambitious, open-minded and creative 29 year old woman with genuine interest in people and love for design, food, traveling, socializing, laughing and learning.

After 25 years of doing everything by the book and after 6 years of working in the IT industry, I decided it was time to spice up my life. I packed my bags and traveled the world for over 1.5 years. An incredible journey which has developed me in ways I didn't even know were possible.

It gave me an extra dose of life experience and confidence in myself and what I have to offer. I have been feeling as if I can take on the world ever since. Literally ;-).

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EXPERIENCE

DEC '19 - PRESENT

PRODUCT OWNER

QBIXX VEGHEL, THE NETHERLANDS
My role at Qbixx is very diverse. As Product Owner I manage 3 projects and a team of 5 developers from all over the world. I manage our backlog and sprints in Jira. I write, prioritize and assign the tickets to the developers and review their work before showing it to the client. The clients I work for are SmartVitaal, MyClic and Vitr.

I make sure that new features are well thought out because I believe it makes the implementation run smoothly. I ask our clients / stakeholders very critical questions about what they actually want and why. After that I'll think about the best way to implement this to meet their desires. I always keep usability and UX in mind as I strongly feel that this is incredibly important. If needed I'll discuss my ideas with my team so that together we can come up with the best solution. Quality always comes first!

EXPERIENCE

AUG '19 - NOV '19

DATA ANALYST

NEDIS 's HERTOGENBOSCH, THE NETHERLANDS
For this short project I was asked by Nedis to come up with a solution to increase the findability of the products on their webshop. To accomplish that, I created a completely new webtree to improve the flows of finding the right products. I used more userfriendly terms, categories and product titles to make it even easier for the customers to find what they need in a matter of seconds.

OCT '17 - JUNE '19

TRAVELER

THE WORLD ASIA & OCEANIA
I left the life that I knew behind for an incredible journey around the world that led me to amazing places, experiences and people all over the globe. It has taught me so much about different cultures, religions, traditions, food, friendship, life, the world we live in and most importantly about myself.

With this life changing adventure I proved myself that I can do anything I set my mind to. I'm driven, disciplined and confident. But I'm also a lot more patient, understanding and open.

NOV '13 - OCT '17

MEDIOR TEST CONSULTANT

COMPUTEST ZOETERMEER, THE NETHERLANDS
With a detailed check on digital products I prevented production errors. To make testing run smoothly, I also contributed to the development of test automation. In addition, I always looked at the products I worked with from a usability point of view, because userfriendliness and consistency are - in my opinion - the most important characteristics of modern web solutions.

In name of Computest I worked as a medior test consultant for different clients, such as Malmberg and Nationale Nederlanden. For both of these clients I have written several reports on how to improve their products and/or services in terms of usability and UX.

At Malmberg - where I was a consultant for over 3 years - we worked in an Agile environment using SCRUM and DevOps. I have eventually taken on the role of SCRUM Master for our team besides my role as software test consultant.

EXPERIENCE

FEB '13 - JUNE '13

WEB DEVELOPER & VISUAL DESIGNER

FRUITCAKE STUDIO SINT-OEDENRODE, THE NETHERLANDS
Research about Usability & User Experience was the main goal of this internship at Fruitcake Studio. What are the 'guidelines'? What works and what doesn't? How does the human brain process content? And so on. After finding the answers to these questions I used my new knowledge as a base for designing and creating a mobile application and responsive website.

FEB '12 - JULY '12

ONLINE MARKETEER & VISUAL DESIGNER

FACTOR TACTIG LIEMPDE, THE NETHERLANDS
At Factor Tactig I helped with creating concepts, campaigns and (re)branding. For example, I designed logos in the name of Factor Tactig and produced their very first e-book.

SEP '11 - FEB '12

ONLINE MARKETEER

BRAINADS AMSTERDAM, THE NETHERLANDS
During my internship at BrainAds I worked as an online marketer with SEO & SEA. Besides that, I did research for ZOEf about what kind of webshop would be the best fit for the company based on their current users and their target group. I wrote an advisory report about my research and how to set it up, and created a design for this new webshop.

CERTIFICATIONS

- ITIL Foundation
- ISTQB-ISEB Foundation
- Agile Scrum Foundation
- Tmap Next Foundation

SKILLS

HARD SKILLS

- Project Management
- Software Testing
- SCRUM
- Agile
- Usability / UX
- Webdesign
- DevOps
- Continuous Integration
- Software Development
- Jira
- Github
- Envoyer
- Jenkins
- AWS
- BrowserStack
- FitNesse
- Sendinblue
- MailChimp
- Illustrator
- InDesign
- Dreamweaver
- Photoshop
- Adobe XD
- HTML
- CSS
- Javascript
- Microsoft Office

SOFT SKILLS

- Motivated
- Hard worker
- Team player
- Independent
- Ambitious
- Go-getter
- Enthousiastic
- Communicative
- Creative
- Open-minded
- Adventurous
- Fierce
- Trustworthy
- Loyal
- Fun :-)

LANGUAGES

- Dutch (mother tongue)
- English (fluent)

EDUCATION

SEP '09 - JUNE '13

BACHELOR OF IT

FONTYS HOGESCHOLEN EINDHOVEN, THE NETHERLANDS

Higher Professional Education (HBO)

Major: Media Design
Minor: Entrepreneurship
Innovation: Game Design & Technology
Thesis: Usability & User Experience

SEP '04 - JUNE '09

SECONDARY SCHOOL

JACOB ROELANDS LYCEUM BOXTEL, THE NETHERLANDS

Senior General Secondary Education (HAVO)

Profile: Science & Health